

PARTNERSHIP DOCUMENT

European Congress of Quality



2018

PARIS - JUNE 21/22



EUROPEAN
ORGANIZATION
FOR
QUALITY 

FIRST EUROPEAN CONGRESS ON IMPROVEMENT INITIATIVES

The European Congress of Quality is an annual event that started in 1957. Professionals from Europe and around the world come to meet, learn and benchmark.

High-level speakers present over two days on important and/or timely topics on quality in its broad sense.

For 2018 :
Feel the new quality way !

Paris Arts et Métiers (Arts et Métiers ParisTech)
June 21 and 22, 2018
www.qualitycongress2018.com

FOCAL POINTS

- Quality, a competitiveness asset for Europe
- Quality leader, a key role

OBJECTIVES

- Discover methods and tools
- Share practices
- Prepare tomorrow's projects
- Imagine the future of quality

EVENT FORMATS

- Plenary conferences
- Thematic workshops
- Gala dinner

**450 ATTENDEES
EXPECTED**

**FROM EUROPE, CHINA, USA
RUSSIA, QUEBEC**

**average from January to October 2017.*



web site

A dedicated English-language website

Benefiting from the visits to the french-language portal www.qualiteperformance.org, which has more than 23,000 visits per month*.



emails

Regular emails

Sent to more than 6,000 contacts France Qualité and relayed by partners.



medias

Dynamic press relationship

Regular press releases and press kits for continuous press support that is personalized and digital.



social networks

Powerful social networks

More than 4,500 LinkedIn relationships and 1,100 Twitter users following France Qualité.

BECOME A PARTNER 2018

We offer you the opportunity to become a **privileged partner** of the 2018 European Quality Congress by enabling you to **promote your organization** and **increase its visibility** before, during and after the event.

GOLD

SILVER

BRONZE

€20,000

€10,000

€5,000

BEFORE THE CONGRESS

Your logo and presentation text on the dedicated page of the Congress website, with a link to your site

DURING THE CONGRESS

Insert in the final program, printed and given to the participants

Your logo on the poster of the event

Insert your documentaton into the attendee's welcome packet

Your logo on the signage

Free entrance to convention including lunch breaks and gala dinner

AFTER THE CONGRESS

An article about your organization in the Echanges magazine, published by France Qualité and distributed online and by email to more than 6,000 contacts.

An advertising page in the Echanges magazine

Your publications dealing with Quality and Operational Excellence relayed on France Qualité's social networks



1 page

1/2 page

1/2 page



5 invitations

3 invitations

1 invitation



2 publications

2 publications

2 publications

SPONSORING À LA CARTE

Sponsorship of the gala evening (exclusive)	€10,000 excl. tax
Sponsoring a lunch* (exclusive)	€5,000 excl. tax
Sponsorship of morning and afternoon breaks* (exclusive)	€3,000 excl. tax
An advertising page in the program	€2,000 excl. tax
Brochure or goodies inserted in the attendee welcome packet	€1,000 excl. tax

**mention of "lunch (or break) offered by ..." displayed during lunch or break + mention of sponsorship in the program + logo on the website on the page dedicated to sponsors*

ORGANIZERS



MISSIONS

- Promote « Qualité France »
- Federate public and private actors
- Accompany leaders, managers and territorial networks
- Innovate in quality tools and approaches

STATISTICS

- More than 1,500 actors on the territory
- 14 regional associations
- 300 events each year
- More than 20 years of France Qualité Awards

DELIVERABLES

- Echanges magazine published quarterly
- Monthly digital newsletter
- White papers
- Quali'Bord

MISSIONS

- To be a crossroads of ideas, knowledge, research and information
- Federate public and private actors on a European scale
- Develop quality and its education

STATISTICS

- 40 countries
- 70,000 people
- More than 80,000 registered experts
- More than 1,000 events during European Quality Week
- 60 annual congresses

DELIVERABLES

- Books in 6 languages
- EOQ Awards

CONTACT

Marielle Roux

secretariat.general@francequalite.fr

Phone : +33 1 55 44 15 17

